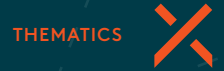




# Global X Internet of Things UCITS ETF



## SNSR LN

IE00BLCHJT74

The ETF seeks to invest in companies that stand to potentially benefit from the broader adoption of connected devices, which are enabled by technologies such as sensors, semiconductors, and telecommunications infrastructure.

For Professional Investors only.

There are more people, devices and applications connected to the cloud than ever before.

The rise of connected devices could be largely attributed to falling sensor costs over the past two decades.

The projected decrease in semiconductor costs and the increasing adoption of new technological devices in our daily lives could have the potential to accelerate the development of innovative technological possibilities and facilitate wider adoption of existing technologies.

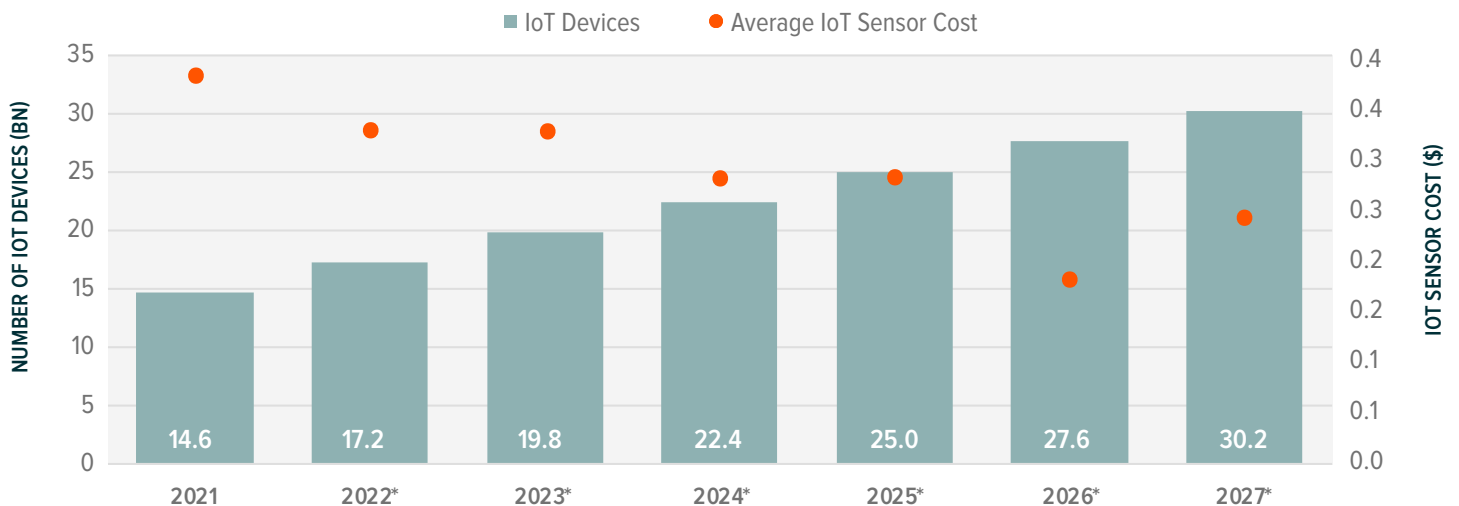
Concurrently, the emergence of 5G networks and other technological advancements is poised to expand the realm of connected devices even further.

### DID YOU KNOW?

- Companies are driving the development of next-generation communication networks through the use of applications such as semiconductors, sensors, and software.
- Forecasts suggest the global IoT market could grow at a compound annual rate of **26%** per year through 2029.<sup>1</sup>
- Sensor costs declined by **70%** between 2004 and 2018, which facilitated the growth of connected devices.<sup>2</sup>
- The continued demand for wearable devices, like smart watches, is expected to drive market growth over the next five years.<sup>3</sup>
- As consumer behaviours shift, the adoption of connected devices continues to rise. Increased adoption could potentially generate **\$12.6T (USD)** in global economic value by 2030, a nearly eightfold increase from 2020.<sup>4</sup>

## GROWTH OF CONNECTED DEVICES DRIVEN BY RAPIDLY FALLING IOT SENSOR COSTS

Source: Global X forecasts with information derived from Link Labs Blog (2022, June 01), The Fall of IoT Tech Pricing. IOT Analytics Update (September 2021), State of the IoT 2020: 12 billion IoT connections, surpassing non-IoT for the first time.



Capital at Risk. All financial investments involve an element of risk. Therefore, the value of your investment and the income from it will vary and your initial investment amount cannot be guaranteed.



## FUND DETAILS

Inception Date	16 November 2021
Total Expense Ratio	0.60%
Ongoing Charges	0.60%
Primary ISIN	IE00BLCHJT74
Primary Ticker	SNSR LN
SFDR Classification	Article 6
Underlying Index	Indxx Global Internet of Things Thematic v2 Index

## FUND INVESTMENT APPROACH

- The Global X Internet of Things UCITS ETF (SNSR LN) offers access to a basket of pure-play companies that are expected to benefit from the increased adoption of connected devices, as enabled by technologies such as WiFi, 5G telecommunications infrastructure, fibre optics, advanced sensors, and next-generation semiconductors.
- The initial universe of stocks includes companies that derive **greater than 50%** of their revenues from IoT technologies and services.
- Index components are subject to **maximum weight of 6%** and **minimum weight of 0.3%**.
- Components are rebalanced **annually**.

Prospectuses and Key Investor Information Documents (KIID) for this ETF are available in English at [globalxetfs.eu/funds/snsr/](https://globalxetfs.eu/funds/snsr/).  
For more information on the Index, please visit [Indxx's](https://indxx.com) website.



<sup>1</sup> Source: Global X ETFs; "Reports and Papers: Ericsson Mobility Report: Ericsson Mobility Visualizer," ericsson.com.

<sup>2</sup> Source: "IoT Value Set to Accelerate Through 2030: Where and How to Capture It," mckinsey.com, Nov. 9, 2021.

<sup>3</sup> Source: Maximize Market Research. "Sensor Market: Global Industry Analysis and Forecast (2023-2029)". maximizemarketresearch.com Dec 2023.

<sup>4</sup> Source: Leonard, M., "Dive Brief: Declining Price of IoT Sensors Means Greater Use in Manufacturing," supplychaindive.com, Oct. 14, 2019

## Disclosures

The Global X UCITS ETFs are regulated by the Central Bank of Ireland.

This is a marketing communication. Please refer to the relevant prospectus, supplement, and the Key Information Document ("KID") of the relevant UCITS ETFs before making any final investment decisions. Investors should also refer to the section entitled "Risk Factors" in the relevant prospectus of the UCITS ETFs in advance of any investment decision for information on the risks associated with an investment in the UCITS ETFs, and for details on portfolio transparency. The relevant prospectus and KID for the UCITS ETFs are available in English at [www.globalxetfs.eu/funds](http://www.globalxetfs.eu/funds).

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### Information for Investors in Switzerland

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